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| 1 | FARAH LAW, P.C. | |
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| 5 | Attorney for the Plaintiff | |
| 6 | | |
| 7 | UNITED STAT | TES DISTRICT COURT |
| 8 | EASTERN DIST | TRICT OF CALIFORNIA |
| 9 10 | | |
| 10 | BRANDI TAYLOR, | Case No. 2:23-at-869 |
| 11 | Plaintiff, | COMPLAINT FOR DAMAGES |
| 12 | V. | 1. VIOLATIONS OF THE TELEPHONE CONSUMER PROTECTION ACT, 47 U.S.C. |
| 14 | KOHL'S, INC., | §227 ET SEQ. 2. VIOLATIONS OF THE ROSENTHAL |
| 15 | Defendant. | FAIR DEBT COLLECTION PRACTICES ACT, CAL. CIV. CODE §1788 ET SEQ. |
| 16 | | 3. INVASION OF PRIVACY |
| 17 | | DEMAND FOR JURY TRIAL |
| 18 | | |
| 19 20 | CO | OMPLAINT |
| 20 21 | NOW COMES Plaintiff, BRANDI | TAYLOR ("Plaintiff"), by and through her attorneys, |
| 21 | Farah Law, P.C., complaining as to the cond | luct of KOHL'S, INC. ("Defendant") as follows: |
| 23 | NATUR | E OF THE ACTION |
| 24 | 1. Plaintiff brings this action for damag | es pursuant to the Telephone Consumer Protection Act |
| 25 | ("TCPA") under 47 U.S.C. § 227 et seq. a | and the Rosenthal Fair Debt Collection Practices Act |
| 26 | ("RFDCPA") pursuant to Cal. Civ. Code §1 | 788 et seq., as well as for Invasion of Privacy ("IOP"), |
| 27 | for Defendant's unlawful conduct. | |
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JURISDICTION AND VENUE

| | UNISDICTION AND VENUE | |
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| 2 | 2. This action arises under and is brought pursuant to the TCPA. Subject matter jurisdiction | |
| 3 | is conferred upon this Court by 47 U.S.C. §227, 28 U.S.C. §§1331 and 1337, as the action arises | |
| 1 | under the laws of the United States. Supplemental jurisdiction exists for the state law claims | |
| 5 | pursuant to 28 U.S.C. §1367. | |
|) | | |
| 7 | 3. Venue is proper in this Court pursuant to 28 U.S.C. §1391 as Defendant transacts business | |
| 3 | in the Eastern District of California and a substantial portion of the events or omissions giving rise | |
|) | to the claims occurred within the Eastern District of California. | |
|) | PARTIES | |
| l | 4. Plaintiff is a consumer over-the-age of 18 residing in San Joaquin County, California, which | |
| 2 | is located within the Eastern District of California. | |
| 3 | | |
| 1 | 5. Plaintiff is a "person" as defined by 47 U.S.C. § 153(39). | |
| 5 | 6. Defendant operates department stores and offers store credit cards to consumers throughout | |

6. Defendant operates department stores and offers store credit cards to consumers throughout
 the United States. Defendant is a corporation organized under the laws of the state of Delaware,
 with its principal place of business located at N56 W17000 Ridgewood Drive, Menomonee Falls,
 Wisconsin 53051. Defendant regularly collects upon consumers across the country, including those
 residing within the state of California.

7. Defendant is a "person" as defined by 47 U.S.C. § 153(39).

8. Defendant acted through its agents, employees, officers, members, directors, heirs,
successors, assigns, principals, trustees, sureties, subrogees, representatives and insurers at all times
relevant to the instant action.

FACTS SUPPORTING CAUSES OF ACTION

9. Plaintiff previously obtained a line of credit through Defendant in order to purchase
personal and household goods.

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| 1 | 10. In 2023, Plaintiff began experiencing financial hardship, causing her to fall behind on her |
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| 2 | scheduled payments to Defendant, thus incurring debt ("subject debt"). |
| 3 | 11. For the last several months, Plaintiff has been receiving systematic calls to her cellular |
| 4 5 | phone, (209) XXX-6769, from Defendant. |
| 5 6 | 12. At all times relevant to the instant action, Plaintiff was the sole subscriber, owner, and |
| 7 | operator of the cellular phone ending in -6769. Plaintiff is and always has been financially |
| 8 | responsible for the cellular phone and its services. |
| 9 | 13. Defendant has used a variety of phone numbers when placing calls to Plaintiff's cellular |
| 10 | phone, including but not limited to (559) 860-2733. |
| 11 | 14. Upon information and belief, the aforementioned phone number ending in -2733 is |
| 12 13 | regularly utilized by Defendant during its debt collection activities. |
| 13 14 | 15. Upon answering Defendant's phone calls, Plaintiff is subjected to a pre-recorded and/or |
| 15 | artificial message prompting her to hold while she is connected to a live representative. |
| 16 | 16. During unanswered calls, Defendant leaves Plaintiff a pre-recorded and/or artificial |
| 17 | message asking that she return its phone calls. |
| 18 | 17. Upon speaking with Defendant, Plaintiff was informed that Defendant was seeking to |
| 19 20 | collect upon the subject debt. |
| 20 21 | 18. Plaintiff informed Defendant that she has limited financial resources, but Defendant |
| 21 | persisted with its collection efforts, prompting Plaintiff to demand that Defendant stop calling her. |
| 23 | 19. Yet, Defendant willfully ignored Plaintiff's demands and continued placing repeated phone |
| 24 | calls to Plaintiff's cellular phone for the next several weeks, including multiple calls during the |
| 25 | same day. |
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1 20. Plaintiff has even reiterated her requests that Defendant stop calling during subsequent calls, 2 including in July 2023 and August 2023, but in spite of her multiple efforts, Defendant's harassing 3 conduct has continued through the filing of this action. 4 21. Defendant has placed not less than thirty (30) calls to Plaintiff's cellular phone after being 5 notified to stop calling. 6 22. Seeing no end to Defendant's relentless conduct, Plaintiff was forced to hire counsel and 7 her damages therefore include reasonable attorneys' fees incurred in prosecuting this action. 8 9 23. Due to Defendant's conduct, Plaintiff is entitled to statutory damages, punitive damages 10 and all other appropriate measures to punish and deter Defendant and other collectors from 11 engaging in the unlawful collection practices described in this Complaint, *supra*. 12 24. Plaintiff has been unfairly and unnecessarily harassed by Defendant's actions. 13 25. Plaintiff has suffered additional concrete harm as a result of Defendant's actions, including 14 but not limited to: loss of sleep, invasion of privacy, aggravation that accompanies collection 15 16 telephone calls, emotional distress, and increased usage of her telephone and services. 17 **COUNT I – VIOLATIONS OF THE TELEPHONE CONSUMER PROTECTION ACT** 18 26. Plaintiff repeats and realleges paragraphs 1 through 25 as though fully set forth herein. 19 27. The TCPA, pursuant to 47 U.S.C. § 227(b)(1)(iii), prohibits calling persons on their 20 cellular phone using an automatic telephone dialing system ("ATDS") or an artificial or pre-21 recorded messages without their consent. 22 28. Defendant used pre-recorded and artificial messages when placing calls to Plaintiff's 23 24 cellular phone. Upon answering phone calls, Claimant was often subjected to an artificial or pre-25 recorded voice prompting her to hold for the next available representative; and during unanswered 26 calls, Defendant would leave Plaintiff voicemails using a pre-recorded and/or artificial voice asking 27 Plaintiff to return its phone calls. 28 4

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| 1 | 29. Defendant violated the TCPA by placing at least 30 phone calls to Plaintiff's cellular phone |
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| 2 | using pre-recorded and/or artificial messages without her consent. Any consent that Plaintiff may |
| 3 | have given to Defendant by virtue of incurring the subject debt was explicitly revoked by Plaintiff's |
| 4 5 | demands that it cease contacting her. |
| 6 | 30. The calls placed by Defendant to Plaintiff were regarding collection activity and not for |
| 7 | emergency purposes as defined by the TCPA under 47 U.S.C. §227(b)(1)(A)(i). |
| 8 | 31. Under the TCPA, pursuant to 47 U.S.C. § 227(b)(3)(B), Defendant is liable to Plaintiff for |
| 9 | at least \$500.00 per call. Moreover, Defendant's willful and knowing violations of the TCPA |
| 10 | should trigger this Honorable Court's ability to triple the damages to which Plaintiff is otherwise |
| 11 | entitled to under 47 U.S.C. § 227(b)(3)(C). Defendant had explicit knowledge that Plaintiff did not |
| 12 | wish to receive further phone calls, but Defendant still knowingly continued to place repeated calls |
| 13 14 | to Plaintiff's cellular phone in an effort to harass Plaintiff into submission. |
| 15 | WHEREFORE, Plaintiff, BRANDI TAYLOR, respectfully requests that this Honorable Court |
| 16 | enter judgment in her favor as follows: |
| 17 18 | a. Declaring that the practices complained of herein are unlawful and violate the aforementioned statutes and regulations; |
| 19 20 | b. Awarding Plaintiff damages of at least \$500.00 per phone call and treble damages pursuant to 47 U.S.C. §§ 227(b)(3)(B)&(C); |
| 20 21 | c. Awarding Plaintiff costs and reasonable attorney fees; |
| 22 | d. Enjoining Defendant from further contacting Plaintiff seeking payment of the subject debt; |
| 23 | and |
| 24 | e. Awarding any other relief as this Honorable Court deems just and appropriate. |
| 25 | <u>Count II – Violations of the Rosenthal Fair Debt Collection Practices Act</u> |
| 26 | 32. Plaintiff restates and realleges paragraphs 1 through 31 as though fully set forth herein. |
| 27 | 33. Plaintiff is a "person" as defined by Cal. Civ. Code § 1788.2(g). |
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34. The subject debt is a "debt" and "consumer debt" as defined by Cal. Civ. Code § 1788.2(d)
 and (f).

- 35. Defendant is a "debt collector" as defined by Cal. Civ. Code § 1788.2(c).
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a. Violations of RFDCPA § 1788.17

36. The RFDCPA, pursuant to Cal. Civ. Code § 1788.17 states that "Notwithstanding any other
provision of this title, every debt collector collecting or attempting to collect a consumer debt shall
comply with the provisions of Section 1692b to 1692j [of the Fair Debt Collection Practices Act
("FDCPA")], inclusive of, and shall be subject to the remedies in Section 1692k of, Title 15 of the
United States Code."

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i. Violations of FDCPA §1692c(a)(1) and §1692d

37. The FDCPA, pursuant to 15 U.S.C. §1692d, prohibits a debt collector from engaging "in
any conduct the natural consequence of which is to harass, oppress, or abuse any person in
connection with the collection of a debt." §1692d(5) further prohibits, "causing a telephone to ring
or engaging any person in telephone conversation repeatedly or continuously with intent to annoy,
abuse, or harass any person at the called number."

18 38. The amended Regulation F provides further guidance on what circumstances constitute 19 harassing and oppressive debt collection conduct. 12 C.F.R. § 1006.14(b)(2) provides guidance on 20 when calls are made repeatedly and continuously, and debt collectors are presumed to comply with 21 these provisions if they follow certain guidelines. However, the commentary thereto confirms that 22 this presumptive compliance can be rebutted by several factors, including "[t]he content of a 23 24 person's prior communications with the debt collector." Examples of prior communications with 25 consumers that can evince an intent to harass through phone calls include calls following a demand 26 that such calls cease, and similarly following a consumer informing a debt collector that they refuse 27 to pay the debt. Additionally, pursuant to 12 C.F.R. § 1006.14(h), a debt collector cannot 28

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"communicate or attempt to communicate with a person through a medium of communication if the person has requested that the debt collector not use that medium to communicate with the person."

39. Defendant violated §§ 1692c(a)(1), d & 1692d(5), and 12 C.F.R. §§ 1006.14(b)(2) & 5 6 1006.14(h) through its harassing and noncompliant collection campaign directed towards Plaintiff. 7 Plaintiff notified defendant that she could not pay the debt and to stop calling her. Defendant knew 8 that its continued placement of phone calls would be unwelcome to Plaintiff, yet nevertheless 9 persisted, illustrating its intent to harass Plaintiff through its phone calls. Further, upon becoming 10 aware of Plaintiff's desire to receive no further collection calls regarding the subject debt, 11 Defendant was obligated to cease utilizing such medium of communication in its efforts to collect 12 the subject consumer debt from Plaintiff - however, such calls persisted notwithstanding 13 14 Defendant's obligation to cease. Defendant engaged in this harassing and noncompliant conduct in 15 an effort to harass and annov Plaintiff into addressing the subject consumer debts.

40. Defendant continued to place repeated phone calls to Plaintiff's cellular phone with the
hopes that the sustained pressure would cause Plaintiff to succumb to Defendant's efforts and remit
payment. This repeated behavior of systematically calling Plaintiff's cellular phone, in spite of her
demands, was harassing and abusive. The frequency and volume of calls shows that Defendant
willfully ignored Plaintiff's pleas with the goal of annoying and harassing her.

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ii. Violations of the FDCPA § 1692e

41. The FDCPA, pursuant to 15 U.S.C. §1692e, prohibits a debt collector from using "any false, deceptive, or misleading representation or means in connection with the collection of any debt."

42. In addition, this section enumerates specific violations, such as:

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| 1 2 | "The use of any false representation or deceptive means to collect or attempt to collect any debt or to obtain information concerning a consumer." 15 |
| 2 | U.S.C. $\$1692e(10)$. |
| 4 | 43. Defendant violated §1692e and e(10) when it used deceptive means to collect and/or |
| 5 | attempt to collect the subject debt. In spite of the fact that Plaintiff informed Defendant of her |
| 6 | financial hardship, as well as Plaintiff's demands that it stop calling her, Defendant continued with |
| 7 | its onslaught of collection calls, including the placement of multiple calls during the same day. |
| 8 | Defendant engaged in this behavior in a deceptive attempt to force Plaintiff to answer its calls and |
| 9 | ultimately make a payment. Through its conduct, Defendant misleadingly represented to Plaintiff |
| 10 11 | that it had the legal ability to contact her after Plaintiff notified Defendant to cease doing so. |
| 11 | iii. Violations of FDCPA § 1692f |
| 12 | 44. The FDCPA, pursuant to 15 U.S.C. §1692f, prohibits a debt collector from using "unfair |
| 14 | or unconscionable means to collect or attempt to collect any debt." |
| 15 | 45. Defendant violated §1692f when it unfairly and unconscionably attempted to collect on a |
| 16 | debt by repeatedly calling Plaintiff after being notified to stop. Attempting to coerce Plaintiff into |
| 17 | payment by placing voluminous automated phone calls without her permission is unfair and |
| 18 | unconscionable behavior. These means employed by Defendant only served to worry and confuse |
| 19 | Plaintiff. |
| 20 21 | 46. Defendant willfully and knowingly violated the RFDCPA. Defendant was aware that |
| 21 | Plaintiff did not wish to be contacted, but yet, it continued to bombard Plaintiff with automated |
| 23 | phone calls demanding payment for the subject debt. Defendant's willful and knowing violations |
| 24 | of the RFDCPA should trigger this Honorable Court's ability to award Plaintiff statutory damages |
| 25 | of up to \$1,000.00, as provided under Cal. Civ. Code § 1788.30(b). |
| 26 | 47. As plead in paragraphs 22 through 25, supra, Plaintiff has been harmed and suffered |
| 27 | damages as a result of Defendant's illegal actions. |
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| 1 | WHEREFORE, Plaintiff, BRANDI TAYLOR, respectfully requests that this Honorable Court |
| 2 | enter judgment in her favor as follows: |
| 3 | a. Declare that the practices complained of herein are unlawful and violate the aforementioned |
| 4 | statute; |
| 5 | b. Award Plaintiff actual damages, pursuant to Cal. Civ. Code § 1788.30(a); |
| 6 7 | c. Award Plaintiff statutory damages up to \$1,000.00, pursuant to Cal. Civ. Code § 1788.30(b); |
| 8 9 | Award Plaintiff costs and reasonable attorney fees as provided pursuant to Cal. Civ. Code § 1788.30(c); |
| 10 | e. Enjoining Defendant from further contacting Plaintiff seeking payment of the subject debt; and |
| 11 | f. Award any other relief as the Honorable Court deems just and proper. |
| 12 13 | COUNT III-INVASION OF PRIVACY-INTRUSION UPON SECLUSION |
| 13 | 48. Plaintiff restates and realleges paragraphs 1 through 47 as though fully set forth herein. |
| 15 | 49. Defendant, through its barrage of communications, especially after Plaintiff informed it of |
| 16 | its harassing nature, has repeatedly and intentionally invaded Plaintiff's privacy. |
| 17 | 50. Defendant's unsolicited harassment campaign severely disrupted Plaintiff's privacy, |
| 18 | disrupted Plaintiff's overall focus, and continually frustrated and annoyed Plaintiff to the point |
| 19 20 | where Plaintiff was denied the ability to quietly enjoy her life, instead having it upended by |
| 20 21 | Defendant's unlawful efforts to solicit her. |
| 22 | 51. Defendant's intrusive and persistent efforts eliminated the peace and solitude that Plaintiff |
| 23 | would have otherwise had in her home and/or any other location in which she would have normally |
| 24 | brought her cellular phone. |
| 25 | 52. Plaintiff even told Defendant to stop contacting her on a handful of occasions, but |
| 26 | Defendant gave Plaintiff no reasonable escape from its calling campaign. |
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| 53. As detailed above, Defendant invaded Plaintiff's legally-protected right to privacy, and | |
| caused Plaintiff to suffer concrete and particularized harm. | |
| 54. Defendant's relentless solicitation efforts and tactics are highly offensive to a reasonable | |
| person. | |
| 55. As plead in paragraphs 22 through 25, <i>supra</i> , Plaintiff has been harmed and suffered | |
| damages as a result of Defendant's illegal actions. | |
| | |
| WHEREFORE, Plaintiff, BRANDI TAYLOR, respectfully requests that this Honorable Court | |
| enter judgment in her favor as follows: | |
| a. Declaring that the practices complained of herein are unlawful and violate the aforementioned statutes and regulations; | |
| b. Awarding Plaintiff actual damages; | |
| | |
| c. Award Plaintiff punitive damages; | |
| d. Award Plaintiff reasonable attorney's fees and costs; | |
| e. Enjoining Defendant from contacting Plaintiff; and | |
| f. Awarding any other relief as this Honorable Court deems just and appropriate. | |
| Dated: August 31, 2023 Respectfully submitted, | |
| | |
| By: <u>/s/ Neda Farah</u> Neda Farah, Esq. | |
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